

# CRMexpert

## CRM Expert Article Index

*CRM Expert* is a must-read publication for any organization currently evaluating, implementing, running, or upgrading SAP CRM. This knowledgebase helps you get the most from the SAP CRM technology your company already owns. Information-packed articles show you how to implement SAP CRM functionality faster, avoid common configuration mistakes, optimize your service desk and interaction centers, and much more.

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